



Ron Siegel's Market Report

Fullerton, CA 92835

REPORT FOR 5/8/2024

Single-Family Homes

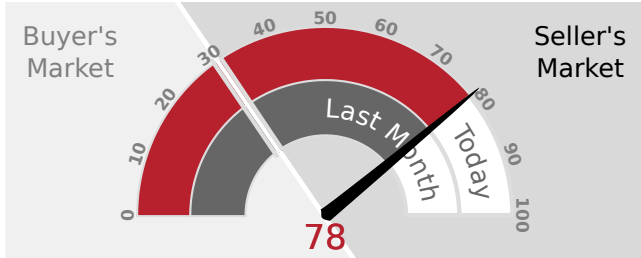


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This week the median list price for Fullerton, CA 92835 is \$1,323,500 with the market action index hovering around 78. This is less than last month's market action index of 79. Inventory has increased to 14.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



Strong Seller's Market

In the last few weeks the market has achieved a relative stasis point in terms of sales to inventory. However, inventory is sufficiently low to keep us in the Seller's Market zone so watch changes in the MAI. If the market heats up, prices are likely to resume an upward climb.

REAL-TIME MARKET PROFILE

Median List Price		\$1,323,500
Median Price of New Listings		\$996,500
Per Square Foot		\$603
Average Days on Market		12
Median Days on Market		7
Price Decreased		7%
Price Increased		0%
Relisted		0%
Inventory		14
Median Rent		\$3,200
Market Action		78

Strong Seller's Market

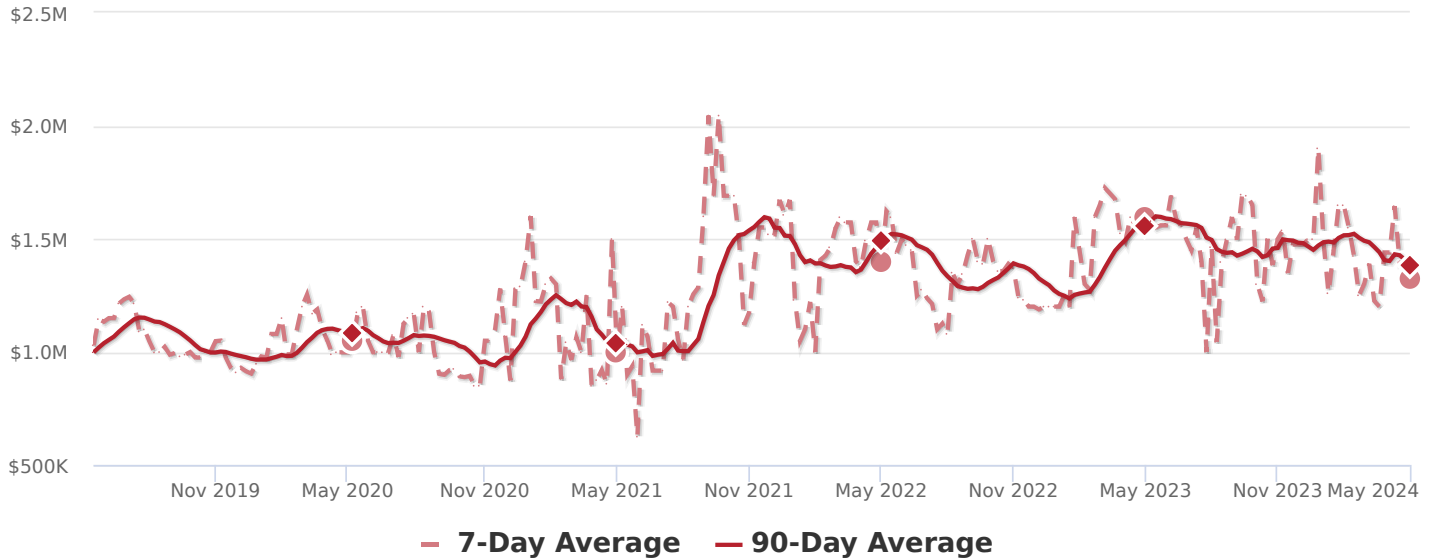
MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$1,888,000	3,020	0.25 - 0.5 acre	4	3	68	1	1	7
\$1,400,000	2,910	0.25 - 0.5 acre	5	4	56	0	2	42
\$1,293,944	1,927	8,000 - 10,000 sqft	4	2.5	60	1	0	7
\$960,000	1,630	4,500 - 6,500 sqft	3	2	54	4	2	0

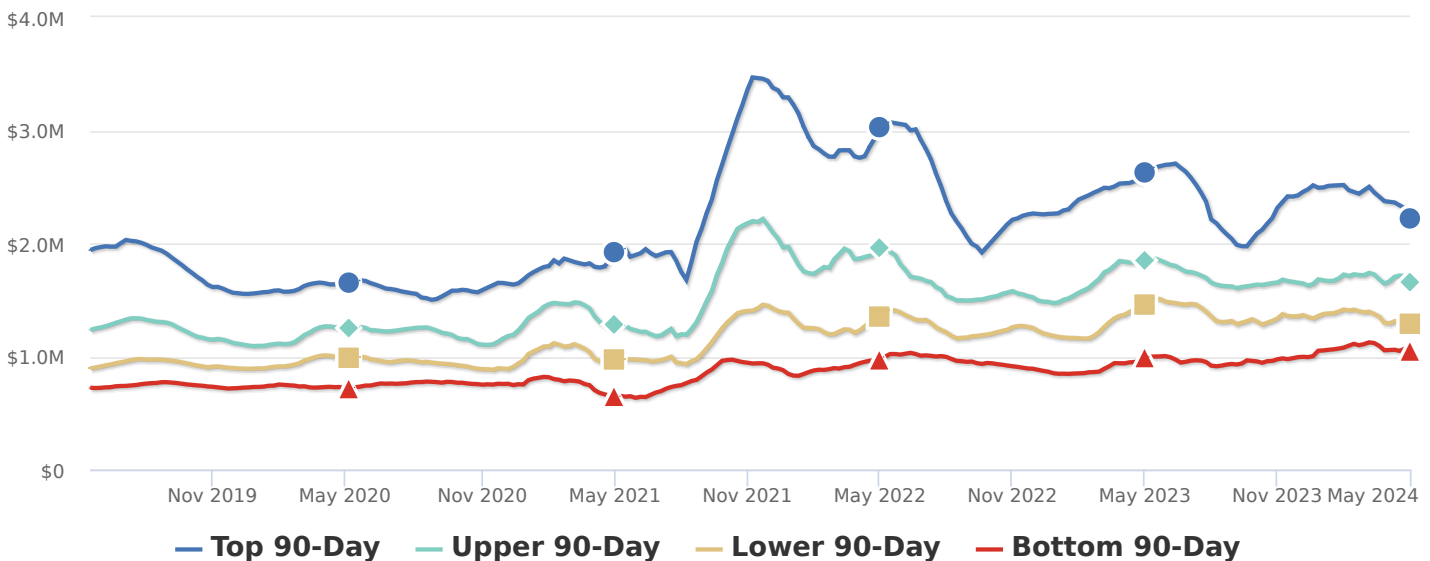
MEDIAN LIST PRICE

Recently prices in this zip have settled at a plateau even though they dipped this week. Look for a persistent up-shift in the Market Action Index before we see prices significantly move from these levels.



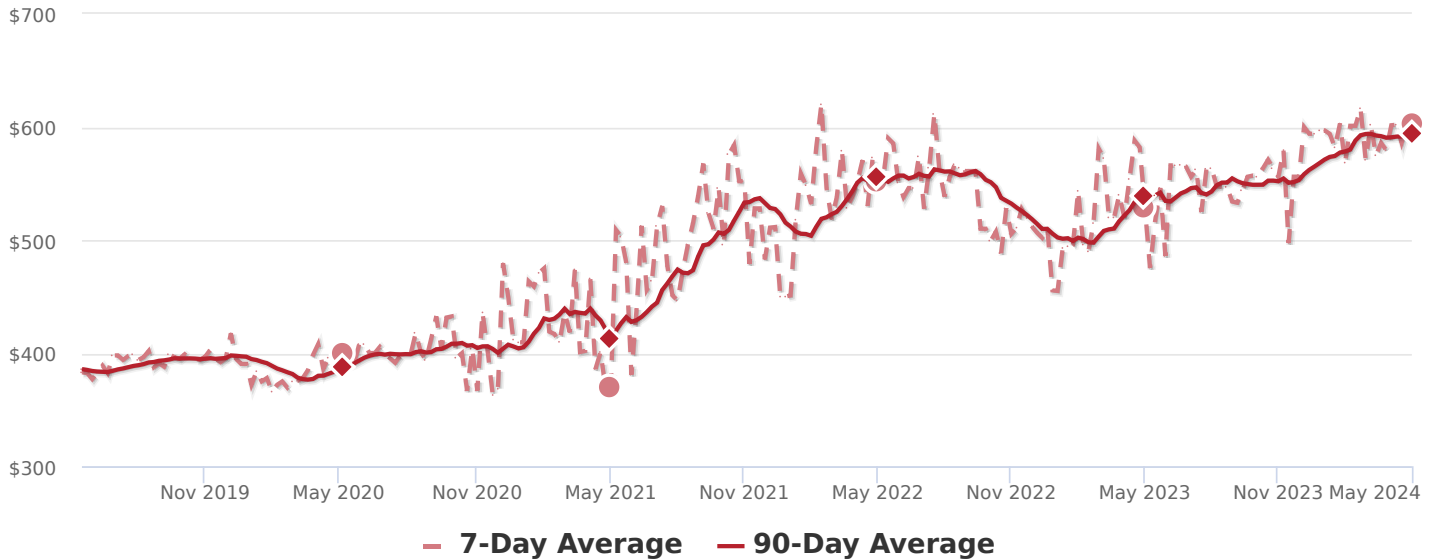
SEGMENTS

In the quartile market segments, we see prices in this zip code have generally settled at a plateau, although Quartile 1 has been trending a bit downward in recent weeks. We'll need to see a persistent shift in the Market Action Index before we see prices across the board move from these levels.



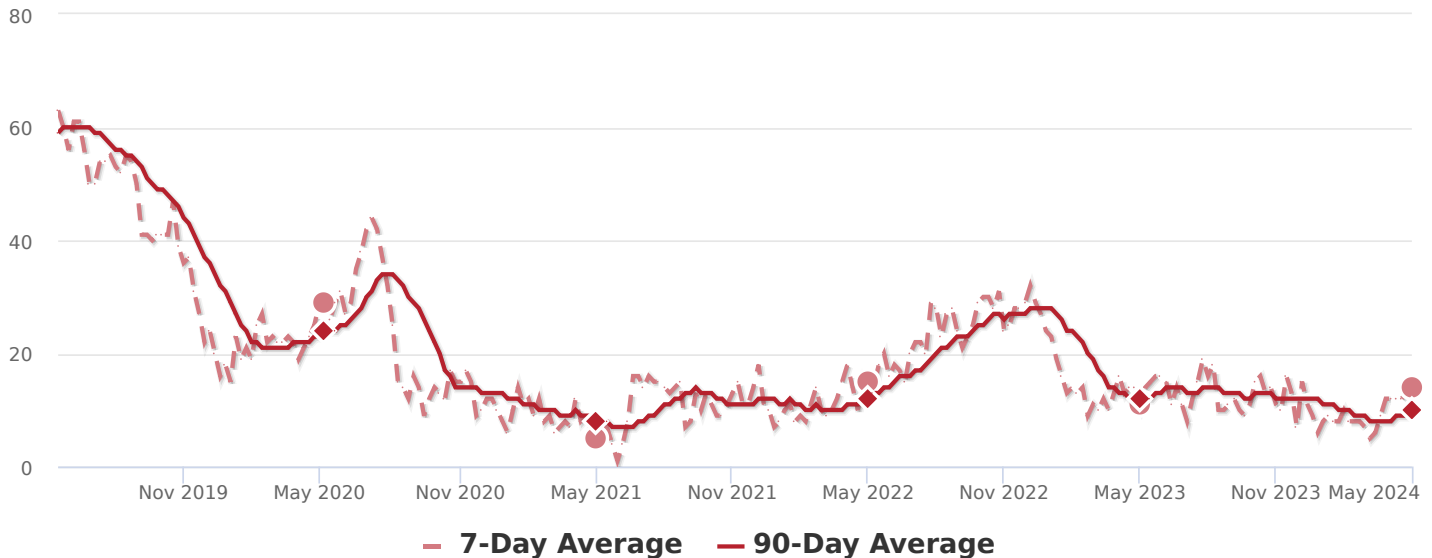
PRICE PER SQUARE FOOT

The market plateau is seen across the price and value. The price per square foot and median list price have both been reasonably stagnant. Watch the Market Action Index for persistent changes as a leading indicator before the market moves from these levels.



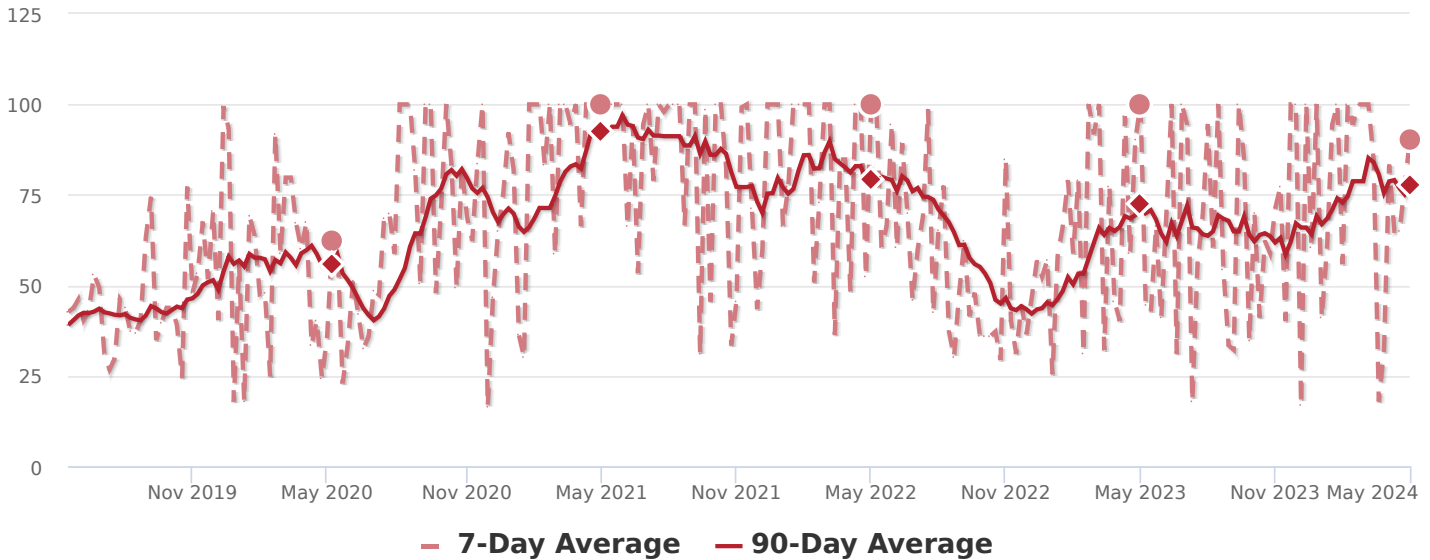
INVENTORY

Inventory has been climbing lately. Note that rising inventory alone does not signal a weakening market. Look to the Market Action Index and Days on Market trends to gauge whether buyer interest is keeping up with available supply.



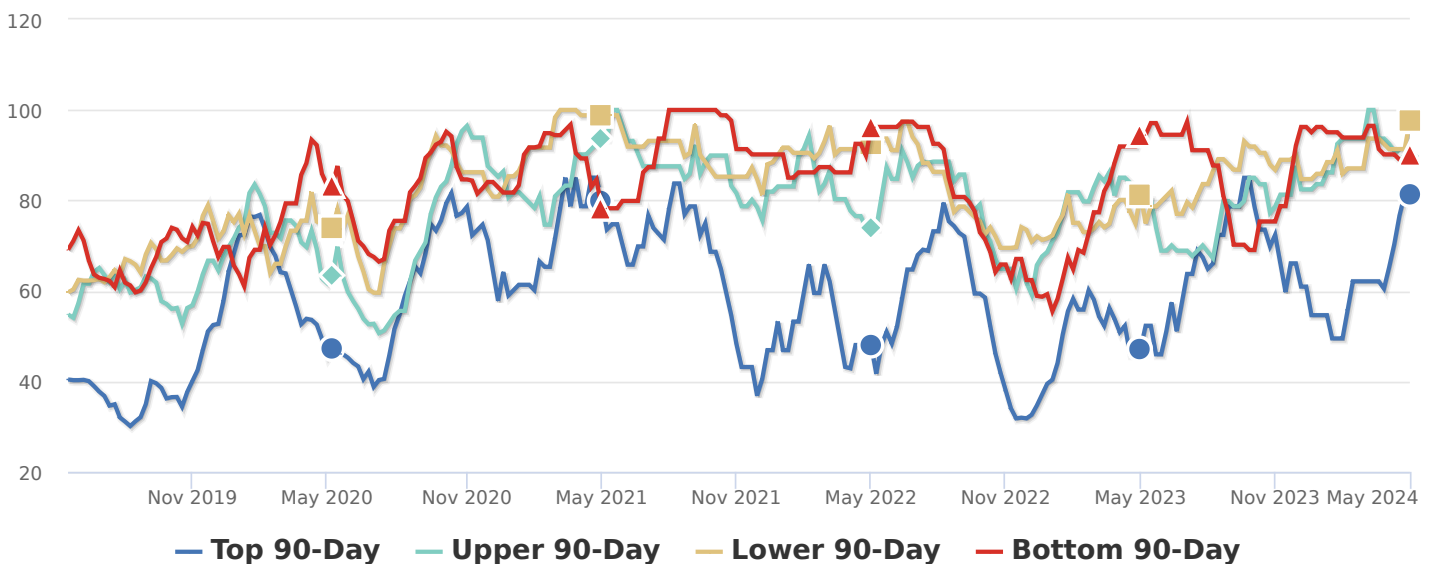
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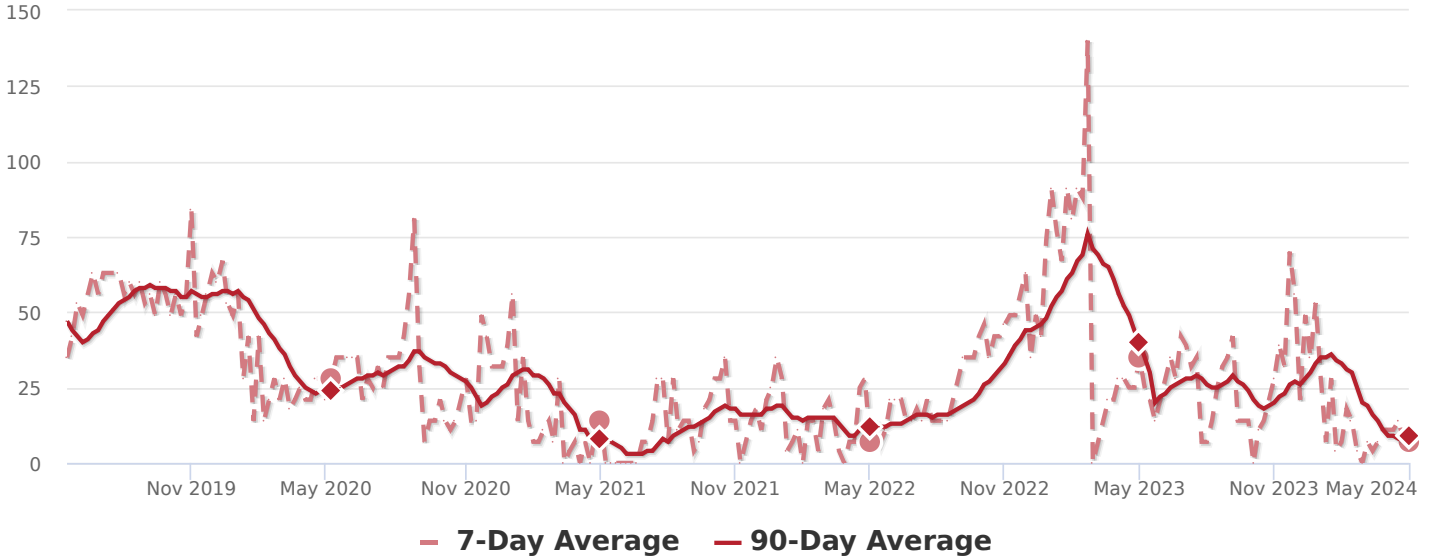
MARKET ACTION SEGMENTS

Not surprisingly, all segments in this zip code are showing high levels of demand. Watch the quartiles for changes before the whole market changes. Often one end of the market (e.g. the high-end) will weaken before the rest of the market and signal a slowdown for the whole group.



MEDIAN DAYS ON MARKET (DOM)

The properties have been on the market for an average of 20 days. Half of the listings have come newly on the market in the past 9 or so days. Watch the 90-day DOM trend for signals of a changing market.



SEGMENTS

It is not uncommon for the higher priced homes in an area to take longer to sell than those in the lower quartiles.

