

# WHY US?

**OUR GOAL:** To be the #1 provider of value to all clients, protecting them and their assets from life events, making and/or saving them more money over the life of our relationship than with any other group.

**OUR TEAM:** Experienced ◊ Dedicated to Doing the Right Thing ◊ Client Focused ◊ Delivers Results  
Efficient file flow: close in as little as 2 weeks. Proactive communication, setting proper expectations and timelines so all parties are on the same page which creates 5 STAR client experiences.

## **OUR LOAN PROGRAMS:**

All the traditional loan programs with highly competitive interest rates. HOWEVER, we can do other 'Outside The Box' loan programs. So, if a borrower has a unique credit, income, or other unique scenario, we can likely help!

- Bank Statement Loans: For self-employed (uses gross deposits instead of net income from taxes)
- Investor Cash Flow Loans: No income or employment verification needed
- Asset Based Loans: That doesn't require borrower to place assets with us - just to name a few...

## **OUR UNIQUE LONG TERM CLIENT COMMITMENT CALLED THE NEO EXPERIENCE:**

The value most lenders offer stops at the closing table. Not us! We have a Unique client platform of services and a one-of-a-kind mobile app called The NEO Experience! The platform and App are offered at no cost and will help YOU in every area of real estate and personal finance!

## **WHAT IS THE NEO EXPERIENCE?**

[Click here to see what's included](#) in our commitment to you and your family.

Are you looking for a lending partner who will educate you every step of the way, ensuring you have the latest data so you make the best decision? Visit [www.willishomeloans.com](http://www.willishomeloans.com) to view a number of quick presentations I've put together to help you WIN in real estate!

Hopefully, you can see we are serious about your success. We believe in providing **VALUE**, from the first conversation and long after the closing. We have the loan programs, financial tools, the experienced team, and post-closing strategy to drive significant, long term, client success!

*We look forward to working with you!*



### **Brent Willis**

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### **SCAN TO INQUIRE**



### **SCAN TO APPLY**



**NEO**  
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**BRENT WILLIS**  
A PROFESSIONAL MORTGAGE EXPERIENCE



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# WHAT PEOPLE ARE SAYING ABOUT BRENT WILLIS & HIS TEAM

“Brent sets a great example of professionalism among lenders. He is punctual, organized, and efficient. His assistant was equally as professional and organized, and never left me wondering. I always knew what was going on and when, and that is a huge asset. Brent also offers UNIQUE services I haven’t seen any other lender offer through his Art of Homeownership platform. Glad my team and I partner with him to serve our clients at the HIGHEST level possible.”

★★★★★ **Robert Biehn**, Robert Biehn Real Estate Partners

“Brent is a top of the line lender. His communication, professionalism, and skill exceed my expectations time and time again. His Art of Homeownership program is a game changer and provides immense value to homeowners. I look forward to working with Brent for years to come!”

★★★★★ **Brenna Foster**, SimpliHOM

“I had a terrific experience with my refinance working with Brent and the team at NEO Home Loans. They responded immediately upon my first inquiry and continued with very prompt and thorough communication throughout the entire process. I highly recommend NEO Home Loans!”

★★★★★ **Katie** (Client)

“I had such a pleasant experience with Brent and NEO Home Loans. I was a first time home buyer with no knowledge of the loan process, and Brent and his team made it very easy for me to navigate through the process by being available and transparent with me throughout every step. It’s clear that Brent and NEO Home Loans care about each of their clients individually based on the personalized service they provide. My realtor recommended NEO Home Loans to me, and so glad he did - great local company that I would choose over again and have since recommended them to friends who are now using NEO Home Loans as well. Thanks Brent and team for all your help!”

★★★★★ **Jennifer H.** (Client)

[MORE REVIEWS](#)



Learn more about our one-of-a-kind private client platform we provide to all clients (at no cost) by scanning this QR code!



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