

# WHY US?

**OUR GOAL:** To be the #1 provider of value to all clients, protecting them and their assets from life events, making and/or saving them more money over the life of our relationship than with any other group.

**OUR COMMITMENT TO OUR PARTNERS:**

- Creative, value drivers - we deliver value that grows your business!
- Responsive - We answer our phone and communicate at a high level.
- Dedicated - Available, focused on business, generating positive results
- Client-Centered - Delivering value at every step of the process so clients feel educated, protected, and safe.

**OUR TEAM:** Experienced ◊ Dedicated to Doing the Right Thing ◊ Client Focused ◊ Delivers Results Proactive communication, setting proper expectations and timelines so all parties are on the same page which creates 5 STAR client experiences.

**OUR LOAN PROGRAMS:**

All the traditional loan programs with highly competitive interest rates. HOWEVER, we can do other 'Outside the Box' loan programs. So, if a borrower has a unique credit, income, or other unique scenario, we can likely help!

- Bank Statement Loans: For self-employed (uses gross deposits instead of net income from taxes)
- Investor Cash Flow Loans: No income or employment verification needed
- Asset Based Loans: That doesn't require borrower to place assets with us - just to name a few...

**OUR UNIQUE LONG TERM CLIENT COMMITMENT CALLED THE NEO EXPERIENCE:**

The value most lenders offer stops at the closing table. Not us! The experience we deliver is FAR different which is why it's called THE NEO EXPERIENCE.

- We have a unique client platform of services, and
- A one-of-a-kind mobile app!
- The platform and App are offered at no cost and will help our client in every area of real estate and personal finance so they can grow wealth and retire well!

**WHAT IS THE NEO EXPERIENCE?** [Click here to see what's included](#) in our commitment to our clients.

Are you looking for a lending partner who will educate clients every step of the way, ensuring they have the latest data so they make the best decision? Visit [www.willishomeloans.com](http://www.willishomeloans.com) to view a number of quick presentations I've put together to help our clients WIN in real estate!

Are you looking for a lending partner that can drive significant VALUE to your business? I'm the Nashville host of a national, EMMY nominated, TV show called Financing the America Dream. It's all about highlighting the lifestyle, community and culture and why we love this area so much! If you're wanting additional exposure for your business, let's chat! To see my latest segment visit [www.GoDreamLender.com](http://www.GoDreamLender.com)

Hopefully, you can see we are serious about your success! We believe in providing VALUE, from the first conversation and long after the closing. We are experienced, dedicated, professionals who have the loan programs, financial tools, the team, and post-closing strategy to drive significant, long term, success!

*We look forward to working with you!*



**Brent Willis**

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**SCAN TO INQUIRE**



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**BRENT WILLIS**  
A PROFESSIONAL MORTGAGE EXPERIENCE



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# WHAT PEOPLE ARE SAYING ABOUT BRENT WILLIS & HIS TEAM

“Brent sets a great example of professionalism among lenders. He is punctual, organized, and efficient. His assistant was equally as professional and organized, and never left me wondering. I always knew what was going on and when, and that is a huge asset. Brent also offers UNIQUE services I haven’t seen any other lender offer through his Art of Homeownership platform. Glad my team and I partner with him to serve our clients at the HIGHEST level possible.”

★★★★★ **Robert Biehn**, Robert Biehn Real Estate Partners

“Brent is a top of the line lender. His communication, professionalism, and skill exceed my expectations time and time again. His Art of Homeownership program is a game changer and provides immense value to homeowners. I look forward to working with Brent for years to come!”

★★★★★ **Brenna Foster**, SimpliHOM

“I had a terrific experience with my refinance working with Brent and the team at NEO Home Loans. They responded immediately upon my first inquiry and continued with very prompt and thorough communication throughout the entire process. I highly recommend NEO Home Loans!”

★★★★★ **Katie** (Client)

“I had such a pleasant experience with Brent and NEO Home Loans. I was a first time home buyer with no knowledge of the loan process, and Brent and his team made it very easy for me to navigate through the process by being available and transparent with me throughout every step. It’s clear that Brent and NEO Home Loans care about each of their clients individually based on the personalized service they provide. My realtor recommended NEO Home Loans to me, and so glad he did - great local company that I would choose over again and have since recommended them to friends who are now using NEO Home Loans as well. Thanks Brent and team for all your help!”

★★★★★ **Jennifer H.** (Client)

[MORE REVIEWS](#)



Our Realtor partners LOVE our one-of-a-kind private client platform and mobile app we provide all clients at no cost! For more details, please scan the QR code.



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